



Bouygues, first partner to join the "IP Paris Connexion" programme launched by Institut Polytechnique de Paris to speed up innovation



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11 June 2025 - At VivaTech, the two partners will be announcing an innovative collaboration to bring the worlds of business and academia closer together on a long-term basis to boost training, research and innovation.

Signed for a renewable period of three years, this agreement aims to encourage the emergence of high-impact training, research and innovation projects that are meaningful and address the major socio-economic challenges of today and tomorrow.

This partnership is the first to be set up by Institut Polytechnique de Paris (IP Paris) as part of its "IP Paris Connexion" programme, which aims to facilitate and develop links between academic research and industry.

The aim is to open the doors of its ecosystem to businesses, encourage the emergence of joint R&D projects, promote technology transfer and train the talents of tomorrow.

By joining the "IP Paris Connexion" programme, Bouygues and its subsidiaries will enjoy privileged access to the scientific and technological ecosystem of the six leading academic institutions that make up IP Paris, namely École Polytechnique, ENSTA, École Nationale des Ponts et Chaussées (ENPC), ENSAE Paris, Télécom Paris and Télécom SudParis.

The "IP Paris Connexion" programme includes identifying which IP Paris scientific, technological and events activities are relevant to the partner, collaboration opportunities with start-ups incubated at IP Paris, facilitated contacts with research laboratories, meetings with leading researchers, and executive education programmes.

Following on from its ongoing partnerships with leading academic institutions such as MIT and EPFL, this is further proof of the Bouygues group's desire to ramp up innovation in support of the green transition, new technologies and the skills of tomorrow.

"Our collaborations with leading academic institutions are essential to our innovation strategy, enabling us to anticipate and address major technological, environmental and social developments. Alongside Institut Polytechnique de Paris, we will be opening up exciting prospects in areas such as AI, advanced materials and the climate transition, in close connection with the practical needs of our various businesses," said **Olivier Roussat, CEO of the Bouygues group.**

"One of the strengths of IP Paris is its ability to work hand in hand with companies, whether they are large groups, SMEs or start-ups. This ongoing dialogue between public research bodies and the business world is crucial to transforming scientific discoveries into real solutions and breakthrough innovations. With "IP Paris Connexion", we want to create a more seamless interface between academic research and industry. So it's great news that Bouygues is the first partner to join this programme. This decision underlines the relevance of our approach and marks an important first step in the development of our programme," added **Thierry Coulhon, President of Institut Polytechnique de Paris**.

About Bouygues

Bouygues is a diversified services group operating in over 80 countries with 200,000 employees all working to make life better every day. Its business activities in **construction** (Colas, Bouygues Construction, Bouygues Immobilier), **energies** & **services** (Equans), **telecoms** (Bouygues Telecom) and **media** (TF1) are able to drive growth since they all satisfy constantly changing and essential needs.

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About Institut Polytechnique de Paris

www.ip-paris.fr

Institut Polytechnique de Paris (IP Paris) is a public higher education and research institution comprising six prestigious French engineering Schools: École Polytechnique, ENSTA, École nationale des ponts et chaussées (ENPC), ENSAE Paris, Télécom Paris and Télécom SudParis. Together, they combine their expertise to develop world-class training programs and cutting-edge research. Building on this unique academic and scientific strength, IP Paris has established itself as a leading education and research institution in France and internationally.

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